



[WoofTrax.com](http://WoofTrax.com)



# Frequently Asked Questions

## Features

**Levels and Points:** Each walk greater than 2 tenths of a mile earns 10 points toward your next level. 100 points (10 walks) get you to the next level. New users level up sooner with their first few walks. The higher your level, the more likely you are to have a winning walk and win an extra donation for your animal charity or a fun prize for yourself.

**Community Tab and Leaderboards:** The “Your Pack” leaderboard lists everyone walking for your selected organization, first name only and the name of their dog, as well as the number of active walkers. The WoofTrax leaderboard shows the top WoofTrax walkers.

**Weekly Walking Goal:** Set a weekly walking goal, found in your profile, for yourself and your pup, to help you meet your health and wellness goals.

**Sharing Options:** You can now share your walks using native app sharing functionality, and can share a map or a just basic details about your walk.

## General Questions

### How does the app work?

After you download and set up the app on your smartphone, take your phone with you when you walk your dog(s). Simply press the Start Walking button and the app will keep track of your walk. When you are done with your walk, press Stop Walking or Finish depending on your device. The blue cloud, or green heart on Android, that appears next to your walk on the History screen, indicates it is successfully logged for your selected organization.

### How do donations work?

Funds from each donation period are divided among shelters and rescues based on the number of people who are actively walking for each organization as seen on the Impact or Community tab of the app. The more active walkers per donation period, the more (and more often!) that organization receives donations.

### What is an “active walker?”

An active walker is anyone who uses the app an average of at least once a week. So to remain an active walker for your selected organization, please use the app once a week (at the very least)!

### How are the donations funded?

Our donations are funded by sponsorships and advertising, so the more people actively walking, the more money we can raise (from interested sponsors and advertisers), and the more we are therefore able to donate!

### How much money did my selected shelter or rescue last receive from WoofTrax?

Reach out to your local shelter or rescue directly to inquire about how much they last received from WoofTrax.

### How can I increase the amount donated to my selected organization?

The more people actively walking with the app, the greater the benefit to your selected animal organization! Here are some ways you can magnify your impact:

Spread the word! Tell your friends about WoofTrax, and share the app on Facebook, Twitter, and Instagram.

Shelters and rescues can use our marketing materials to tell their supporters about Walk for a Dog.

Join a challenge. Challenges on the app give you a chance to win instant donations if you have a winning walk.

